

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re PATENT APPLICATION of:  
SANDRA H ROSENBERG ET AL.

Confirmation Number: 5553

Application No.: 09/749,746

Group Art Unit: 3623

Filed: December 28, 2000

Examiner: ROBINSON BOYCE, A.K.

For: METHOD AND SYSTEM FOR ADAPTIVE PRODUCT RECOMMENDATIONS  
BASED ON MULTIPLE RATING SCALES

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT/RESPONSE TRANSMITTAL**

Transmitted herewith is an amendment/response for this application.

**FEES**

The fee for claims and extension of time (37 C.F.R. 1.16 and 1.17) has been calculated as shown below:

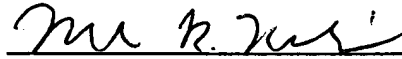
| CLAIMS                                    |            | REMAINING HIGHEST NO. |       | PRESENT |   | RATE           | ADDIT. | FEE     |
|---|------------|-----------------------|-------|---------|---|----------------|--------|---------|
| AFTER                                     | PREVIOUSLY | PAID FOR              | EXTRA |         |   |                |        |         |
| AMENDMENT                                 |            |                       |       |         |   |                |        |         |
| TOTAL                                     | 15         | -                     | 20    | =       | 0 | X<br>\$ 50.00  | =      | \$ 0.00 |
| INDEP.                                    | 5          | -                     | 9     | =       | 0 | X<br>\$ 200.00 | =      | \$ 0.00 |
| FIRST PRESENTATION OF MULTIPLE DEP. CLAIM |            |                       |       |         |   | +<br>\$ 360.00 | =      | \$ 0.00 |
| TOTAL ADDITIONAL CLAIM FEE                |            |                       |       |         |   |                | \$     | 0.00    |
| GRAND TOTAL                               |            |                       |       |         |   |                | \$     | 0.00    |

**FEE PAYMENT**

Authorization is hereby made to charge the amount of \$0.00 to Deposit Account No. 161805. Charge any additional fees required by this paper or credit any overpayment in the manner authorized above. A duplicate of this paper is attached.

Date: January 26, 2005

PILLSBURY WINTHROP LLP  
725 South Figueroa Street  
Suite 2800  
Los Angeles, CA 90017-5406  
213. 488.7253



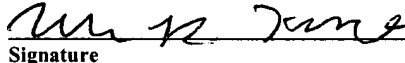
MARK R. KENDRICK

Reg. No. 48468

**CERTIFICATION UNDER 37 C.F.R. §§ 1.8 and/or 1.10\***

(When using Express Mail, the Express Mail label number is *mandatory*; Express Mail certification is optional.)

I hereby certify that, on the date shown below, this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date: January 26, 2005

Signature

MARK R. KENDRICK

(type or print name of person certifying)

\* Only the date of filing (§ 1.6) will be the date used in a patent term adjustment calculation, although the date on any certificate of mailing or transmission under § 1.8 continues to be taken into account in determining timeliness. See § 1.703(f). Consider "Express Mail Post Office to Addressee" (§ 1.10) or facsimile transmission (§ 1.6(d)) for the reply to be accorded the earliest possible filing date for patent term adjustment calculations.

